

PropTech Tour Berlin & Frankfurt, 2-5 September 2024

Individual trip to Berlin

Monday, September 2 - Berlin	
9:00 am	<p>Official opening / Welcoming of the PropTech Tour <u>Location:</u> Drees & Sommer Innovation Start-up Hub Berlin</p> <p><u>The PropTech Landscape in Berlin</u></p> <ul style="list-style-type: none"> - Innovation Start-up Hub Berlin Drees & Sommer – exploring opportunities for Swiss Start-ups The Start-up Hub is the Dreeso’s think tank, creative laboratory and playground for the development of new ideas and the cooperation wit Start-ups. With room for creative ideas and the best of 50 years of experience, Dreso promotes targeted innovations in the real estate industry and works together on future topics for companies. Presentation of Drees & Sommer as well as current projects in order to explore business opportunities for Swiss Start-ups. <i>Contact:</i> Martin Pietzonka, Head of Innovation Services, Senior Head of Innovation - Berlin Partner Berlin inspires - as a creative metropolis, as a startup hub and as an innovative technology and science location. Berlin is among Germany's most dynamic economic regions. That is why we offer business and technology support for companies, investors and scientific institutions in this internationally attractive location. - Germany Trade & Invest GTAI is the foreign trade and inward investment agency of the Federal Republic of Germany. Germany Trade & Invest’s mission is to promote Germany as a location for industrial and technological investments and to identify investors for the German market. The organization advises foreign companies looking to expand their business activities in the German market. - DIE AG (German property and development) – exploring opportunities for Swiss Start-ups With a project volume of around EUR 2.5 billion (as of August 2023), DIE AG is one of the leading property project developers and asset managers in the German-speaking region. Founded in 2015, DIEAG stands for holistically designed and implemented property projects and focuses on the development of large-scale residential and commercial properties for sale in global sales to institutional clients with the aim of long-term portfolio management. DIEAG is committed to sustainable investment strategies in the interests of responsible corporate governance in accordance with ESG guidelines. - Testimonial of an international (Swiss?) PropTech Start-up in Berlin <p>Networking Lunch with Berlin PropTech Start-ups</p>

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2:00 pm	<p>Site Visit on current real estate projects (possible visits):</p> <ul style="list-style-type: none">- Edge Grand Central: Located in the heart of Berlin, this office building is currently recognized as the most sustainable office in Germany due to its IP backbone and cloud-based building management system.- Potsdamer Platz und The Playce From the 19th century to the future: Potsdamer Platz combines Berlin's history and future in one place. Potsdamer Platz is a dynamic and thriving urban center located in the heart of Berlin. With its finger on the pulse of global and local culture, this energetic district blends the best of the past and the present.- Fürst Berlin A new urban area for retail, office, lifestyle and art. An innovative mixed-use project including 47,000 m² of office space and 12,000 m² of retail space is emerging in the top location of City West, on the site of the Ku'damm-Karree at Kurfürstendamm 206–209. https://fuerstberlin.com/- The Bikini House The Bikini House is a listed building on Budapester Strasse in the City West neighbourhood of Charlottenburg. The Bikini-Haus is part of a building ensemble that today bears the name Bikini Berlin, historically the complex was called Zentrum am Zoo. Today, the Bikini-Haus mainly houses an extensive shopping centre and various catering outlets. https://www.bikiniberlin.de/en/ <p>Sundowner Cocktail at the Monkey Bar <u>Location:</u> 24hours Hotel Bikini Berlin Budapester Strasse 40 / 10th floor 10787 Berlin</p>
	Networking Dinner
	<p>Overnight stay in Berlin (hotel included in participation fee)</p> <p><u>Location:</u> Motel One Berlin-Ku'damm Kantstraße 10 10623 Berlin +49 30 3151736-0 berlin-kudamm@motel-one.com</p>
Tuesday, September 3 – Berlin - Frankfurt	
9.00 am	<p>Site Visits exploring opportunities:</p> <ul style="list-style-type: none">- City Development AG – opportunities for participation in projects The Stadtentwicklung City AG supports companies in the realisation of their projects and promotes the exchange of ideas with the public and politicians. Boomtown Berlin needs intelligent construction, development and mobility concepts - especially where it is growing the fastest. The globally unique urban mix of living, working, retail, culture, education and entertainment must be preserved and further developed. Innovation and sustainability are the guiding principles of the City AG's initiatives and their members' projects.

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	<p>- The future of Museum Island Berlin Museum Island Berlin is being restored according to a masterplan and developed into a museum complex fit for the future according to the guiding principles of the Museum Island Masterplan, which was adopted in 1999 by the Prussian Cultural Heritage Foundation and its National Museums in Berlin. Since then, it has been implemented step by step. Three of the five museum buildings have already been renovated and restored. The unique ensemble in the heart of Berlin has been a UNESCO World Heritage Site since 1999. Its magnificent museum buildings were designed by famous architects of their time. The collections on display on Museum Island range from prehistoric times to antiquity and 19th century art. Every year, more than three million people experience the fascination of Museum Island.</p>
1.00 pm	Lunch
afterwards	Trip to Frankfurt (train, included in participation fee)
	Check-in Hotel in Frankfurt (hotel included in participation fee) <u>Location:</u> Motel One Frankfurt-Römer Berliner Straße 55 60311 Frankfurt +49 (69) 87 00 403-0 frankfurt-roemer@motel-one.com
Evening	Networking dinner / potential pre-event get-together
Wednesday, September 4 Frankfurt	
Full day	<p>Real PropTech Conference https://realproptech.de/</p> <p>Germany's most important conference on PropTech, digitalisation and the transformation of the construction and real estate industry will be held for the 8th time in 2024. The focus of this platform is on top-class keynotes, relevant impulses and visionary panels on stages and in sessions, as well as targeted matchmaking, networking and class meetings with relevant decision-makers and influencers from the digital construction and property industry, PropTech founders and venture capitalists.</p> <p>Swiss PropTech Stage Pitch your innovative technologies in front of an audience</p>
<i>End of visit: if you want to take part in the second Real PropTech Conference and stay another night in Frankfurt, it is on your own expenses</i>	

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Price:

Non-Members	CHF 1.800,-
Gold Members	CHF 1.300,-
Silver-Members	CHF 1.600,-
Start-ups	CHF 1.600,-
Included	<ul style="list-style-type: none">- 1 hotel night in Berlin (September 2-3)- 1 hotel night in Frankfurt (September 3-4)- Transport in Berlin and Frankfurt to visits and appointments- Train ticket Berlin-Frankfurt- All meals- Entrance ticket to Real PropTech Conference- Third-party costs
Not included	<ul style="list-style-type: none">- Individual travel to Berlin and back from Frankfurt- Pre-night Berlin (September 1-2)- Additional night in Frankfurt (September 4-5)

Hotel Berlin (if you need the pre-night September 1-2, 2024)

Motel One Berlin-Ku'damm
Kantstraße 10
10623 Berlin
+49 30 3151736-0
berlin-kudamm@motel-one.com

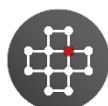
Hotel Frankfurt (if you need another night in Frankfurt September 4-5, 2024)

Motel One Frankfurt-Römer
Berliner Straße 55
60311 Frankfurt
+49 (69) 87 00 403-0
frankfurt-roemer@motel-one.com

Contact:

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