

Collective Swiss Presence in Parma,
28-30 May 2024

2nd Swiss
presence

SPS ITALY



sps
ITALIA
smart production solutions

S-GE Contact

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**Target
Country**

Italy

Offered Service(s) Marketing / Event Support abroad

1. Current Situation and Objective

SPS Italia – Smart Production Solutions

Since 2011, SPS Italia is the highlight event for the intelligent, digital and sustainable industry. SPS Italia is the annual appointment to discuss the most challenging issues of tomorrow's industry, recognized as a reference point for the Italian manufacturing sector. The next edition will take place in Parma from **28 to 30 May 2024**.

The format is organized by Messe Frankfurt Italia.



The Trends of the Show

- Generative AI in manufacturing
- Industry 5.0: sustainable, human centric and resilient production
- Green manufacturing
- New business models
- Upskilling & reskilling

Products and solutions present at the show

- Drive systems and components
- Electromechanical components and peripheral equipment
- Sensor technology
- Control technology
- IPCs
- Industrial software
- Interface technology
- Low voltage-switching devices
- Human-machine-interface devices
- Industrial communication
- Additive Manufacturing technologies
- Training and consulting
- System integrator

Key figures from 2023 edition:

- ✓ 38'000 visitors
- ✓ 812 Exhibitors

Thematic Exhibition Areas



Advanced
Automation



Digital
& Software

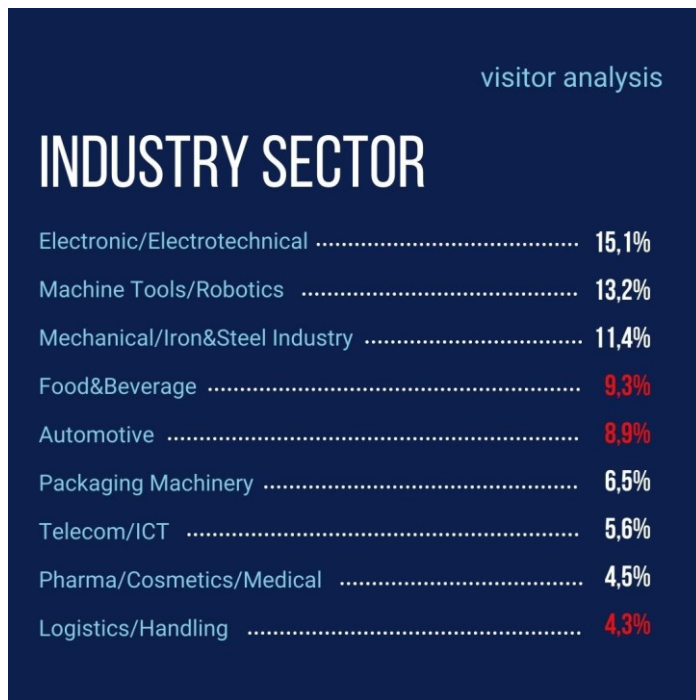


Robotics
& Mechatronics



Additive
Manufacturing

Sectors of visitors' origin



2. Offered Service(s)

What we offer

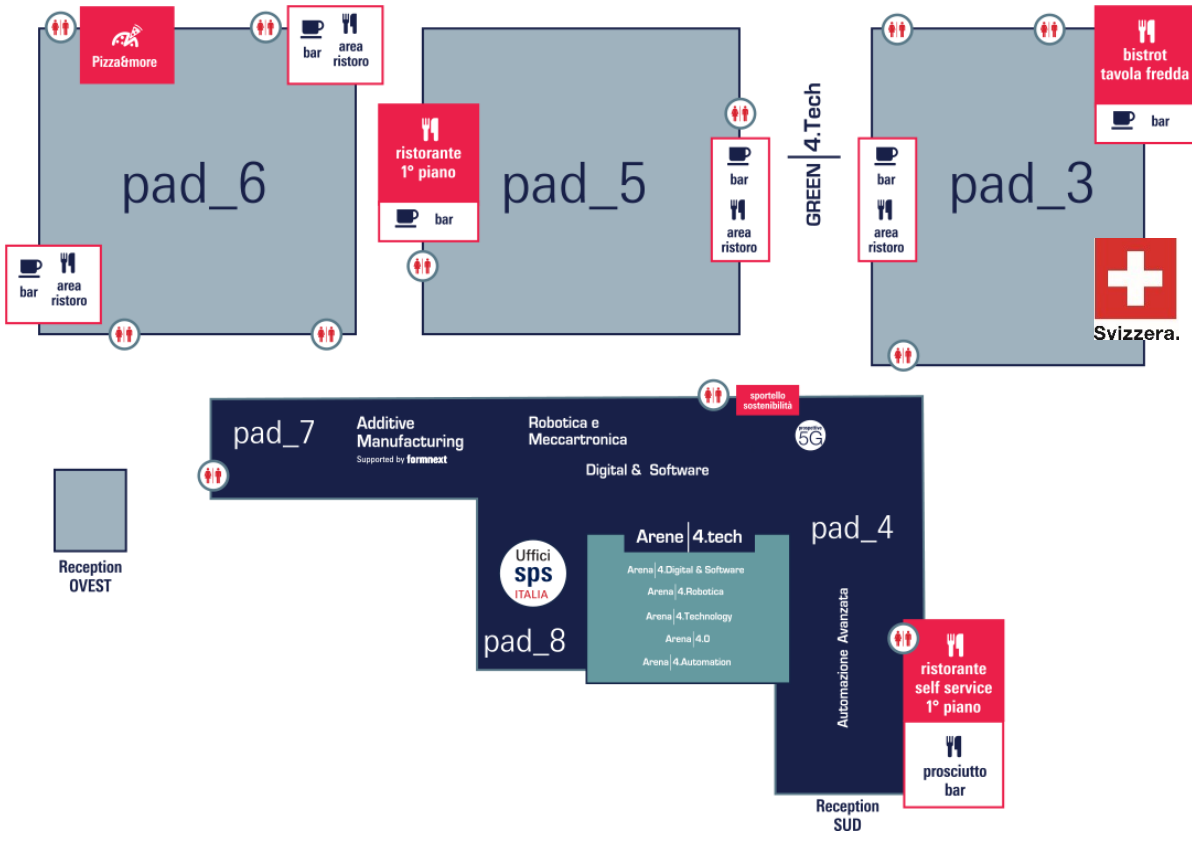
The Swiss Business Hub Italy will feature the second collective Swiss presence in **hall 3**.

Exhibition hall 3 will welcome the best of **automation technologies** and **digital solutions** at the service of the **transformation of industry towards 4.0 and 5.0**.

Swiss companies from the respective sectors are welcome to participate in a shared Swiss space with the aim to favour business opportunities and finding new partners. The collective booth is a plug & play solution and is furnished with

- **Desk, chair, a front banner, lights**
- **Marketing on own social media**
- **Support before and during event**
- **Individual Logo and Switzerland Logo**

Proposal of set up



Images



MARKETING SUPPORT ABROAD / EVENT SUPPORT

Project schedule SPS Italy 28 – 30 May 2024

31 December 2023: deadline for confirmation (signed offer)

31 January 2024: Definition of participants and informative call

March 2024: exhibitor call (logistics)

PACKAGES

Besides surface, your package includes relevant furniture according to the general look and feel of the space

- Individual Desk
- Chair
- Visual back banner / Logo
- Overall branding Switzerland
- Lights
- Pitch to the workshop

*Further services may be requested and quoted separately

3. Team

SWITZERLAND GLOBAL ENTERPRISE

As a non-profit organization granted a mandate by the Swiss Confederation (State Secretariat for Economic Affairs, SECO), we accompany your entry into new export markets and connect you with suitable business partners. Every year, our consultants implement around 800 customer projects and hold more than 2,000 consultation sessions. Our 27 locations (Swiss Business Hubs and Trade Points) around the world are located in Swiss Embassies or Swiss Consulates-General and, due to their official status, have an excellent network of contacts in the target market.

YOUR TEAM



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YOUR LOCAL EXPERT FOR THIS PROJECT

Swiss Business Hub Italy
<https://www.s-ge.com/italy>

4. Order

PACKAGES

(Please mark relevant boxes)

PRICE CHF

(excl. VAT)

<input type="checkbox"/> Individual desk in Swiss collective space Ca. 4 m2 (desk, chair, lights, banner)	1'800.00
Total Service(s)	1'800.00

Exchange rate: The exchange rate is based on the offer date with 0.97 (EUR/CHF). Should the exchange rate change with +/- 5% at the date of invoicing we will adjust the difference.

Not included: individual set up, transport, accommodation

- I/we accept the Terms and Conditions under Attachment I (mandatory field).
- My/our billing address differs from the address shown on the front page and is as follows:

- Please refer to the following internal reference number:

We gladly accept this offer from Switzerland Global Enterprise.

Place / Date

Signature

Signature

First name, Last name

Position

Please return the signed order by email to BKuster@s-ge.com or exporthelp@s-ge.com. Alternatively by mail to: Switzerland Global Enterprise, Stampfenbachstrasse 85, 8006 Zürich, Switzerland.

Attachment I: Terms and Conditions

PAYMENT TERMS

Payment	100 % down payment due immediately upon receipt of order confirmation
Delivery	You will be notified of the delivery date for your project when we receive your order confirmation. This date will depend on local factors and any external suppliers involved. The delivery period does not begin until we have received the down payment.
Validity	31/12/2023
Expenses	If the client commissions S-GE to perform a service which entails expenses (such as for hotels, transportation, restaurants, etc.) and S-GE finances these in advance, these costs will be billed to the client along with a 2% administration surcharge. Expenses are not eligible for discounts.
Exchange rate	Exchange rate: In the case of foreign currencies, the exchange rate can be reviewed at the settlement date and adjusted to the related services from a difference of +/- 2% of the eligible costs in the final invoice. The exact daily exchange rate at the settlement date is decisive for invoicing.
Work exceeding scope	Should work exceed the framework set out in this offer, Switzerland Global Enterprise will ask for the written agreement of the ordering party before proceeding.
Cancellation	If S-GE is not reaching the critical quantity of participating companies, S-GE is take their right to cancel the inscriptions without cost consequences.

CONFIDENTIALITY

Switzerland Global Enterprise guarantees that it will handle all documents and information received from its clients for the purposes of executing its project in strict confidence.

GENERAL TERMS AND CONDITIONS

By signing the order attached to this offer, the undersigned company confirms that it commissions Switzerland Global Enterprise subject to the terms set out in this offer. The undersigned company confirms that it has read and accepted the General Terms and Conditions of Switzerland Global Enterprise, which are published and can be viewed at www.s-ge.com/terms. The undersigned company acknowledges that the aforementioned General Terms and Conditions are an integral part of this project.

DISCLAIMER

Switzerland Global Enterprise performs this project using sound procedures and in cooperation with certified partners. We guarantee the suitability of the methodological procedure and professional implementation together with the participating internal and external bodies. No guarantee is provided for the effective success of the project. This depends on a variety of factors and circumstances that cannot be influenced or shaped by Switzerland Global Enterprise (market resonance, market yield, attractiveness of the offer, negotiating interest, etc.). Example: It cannot be guaranteed that a suitable business partner will be successfully identified or a business partnership successfully concluded as part of a given project. All market information is based on sources that are reviewed by Switzerland Global Enterprise and its partners and evaluated and interpreted in good faith as sufficiently reliable and meaningful. Switzerland Global Enterprise and its partners may not be held liable for any data that may be incomplete, inaccurate, or out of date, including information obtained from websites or other sources over which Switzerland Global Enterprise or its network partners have no control. Information has no legal or juridical character unless expressly designated as legally/juridically binding.

Attachment II: Declaration Form for S-GE Membership

1. Company and address

Company: _____

Street, Number: _____

PO Box: _____

Postal Code / City: _____

Contact Person: _____

Position: _____

Telephone: _____

E-mail: _____

www: _____

Twitter: @ _____

LinkedIn Corporate Profile: _____

2. Registration in the commercial register

Place and date: _____

Foundation year: _____

3. Does your company belong to a Corporate group?

Yes No

If yes, name of the group: _____

4. Key figures

No. of employees: _____

Total annual turnover: _____

Export Percentage in %: _____

5. Membership fee according to the following criteria (not including VAT)

Silver-Membership (see benefits www.s-ge.com/member)

Microenterprises (max. 10 employees): CHF 350.-

Gold-Membership (see benefits www.s-ge.com/member)

up to 5 million total turnover: CHF 700.-

up to 50 million total turnover: CHF 1'100.-

up to 150 million total turnover: CHF 1'500.-

up to 250 million total turnover: CHF 1'800.-

over 250 million total turnover: to be agreed

Holding membership: at least CHF 2'000.-

Public corporations: to be agreed

Associations: to be agreed

S-GE suppliers: to be agreed

6. We are a member of one of these associations (reduces S-GE membership fee)

British Swiss Chamber of Commerce

Handelskammer beider Basel

International SOS

SWISSRAIL Industry Association

Swiss Textiles

Swiss Aerospace Cluster

Swiss Venture Club

7. Other

We are a STARTUP (registration was within last 5 years)

I/we benefit from a special discount campaign as a result of participating in an S-GE Event

If yes, name of the event: _____

I/we have read and accept the bylaws at www.s-ge.com/statutes (mandatory field)

I/we would like to subscribe to the monthly newsletter "export news"

Place / Date

Company stamp and signature

Please return the membership declaration together with the order by email to BKuster@s-ge.com or exporthelp@s-ge.com. Alternatively by mail to: Switzerland Global Enterprise, Stampfenbachstrasse 85, 8006 Zürich, Switzerland. You will receive a confirmation from us upon receipt of this declaration.

Membership data is stored by S-GE, its contact points and the network partners that cooperate with S-GE in Switzerland and abroad and used for internal market research purposes. General and publicly available member data may be forwarded to third parties and are published on the Internet and are accessible from third parties. Members declare their consent to S-GE, its contact points and the network partners that cooperate with S-GE in Switzerland and abroad informing them by letter, telephone and e-mail about their own and general economic activities during and after termination of membership. In so doing, S-GE observes the legal regulations laid down in the Data Protection Act and the regulations on unfair competition as stipulated by federal law.