

Breakout Sessions

The Breakout Sessions of the partners of Switzerland Global Enterprise are characterized by an active dialogue between the participants and the speakers. Benefit from the latest knowledge and personal assessments of the experts .



BREAKOUT SESSION 1

Credit Suisse (Switzerland) Ltd.

"Foreign exchange risks: Currency hedging pays off"

Fluctuations on the foreign exchange market can be unpredictable. What expectations do Swiss companies have regarding the development of foreign exchange rates and how do they manage foreign exchange risks?

The Credit Suisse speakers will present the key findings of their FX study, which was conducted in fall 2018, and they will show you an innovative hedging solution that takes all uncertainties into account.

Speakers

MARCEL GREMLICH

FX Sales Corporates & Asset Managers

CHRSTOPH LEUENBERGER

FX Sales Small/Medium Enterprises & Banks

BREAKOUT SESSION 2

Credit Suisse (Switzerland) Ltd.

Credit Suisse is also a reliable partner when venturing abroad. As a globally active bank, it offers a range of multi-award-winning products and services as well as a one-of-a-kind international network.

Further information about the Breakout Session will follow.

BREAKOUT SESSION

AXA

"Risk management in export: Conscious handling of opportunities and hazards"

How does comprehensive risk management support conscious growth in mature markets? In our Breakout Session, you will learn why systematic risk management is so important and what a concretisation in the export of theory to practice can look like.

Further information on the speakers will follow.



BREAKOUT SESSION

PwC Uyk|gtncpf

øUvtcvgike"eqmcdqtcvkqpu"cpf"ceswkukvqpu"cu"i tqyvj"ftkxgtu"hqt"o cvwtg" o ctmgvüö

Vq"i tqy "kp"o cvwtg"o ctmgvu"ku"c"o clqt"ejcngpi g0" Fki kvcn" fktwrvkqp"rtqxfkgu" eqwpvnguu"i tqyvj"qrrqtvwplvkgu0" Pgy "vgejppqni kgu"j qnf"cp"gpqt o qwu"kppqxcvkqp" rqvgpvkn"vq"fgxgnqr"cpf"gpjcepeg"rtqfwevu"cpf"ugtxkegu."cpf"u o cngt"eq o rcpkgu." vqq."ecp"hqi g"eqqrgtcvkqpu"ykvj"fkikvcn"ikcpvu0"Hwtvjgt o qtg."rtcevkecn"gzc o rngu" yknn"knwuvtcvg"jqy "ceswkukvqpu"ecp"jgnr" {qw"ejcpi g" {qwt"qrgtcvkpi "o qfgn"uq"vjcv" {qw"ecp"rqukvqp" {qwtugnh"kp"uvtcvg ikecm { "tngxcpv"pkejgu0

ÙJ^æ\^!•

DR. MARTIN FREY,

Partner, P^æå Corporate Finance / M&A, PwC Û, äc: ^!|æ}å

PETER KASAHARA

Managing Partner PwC Digital Services, PwC Û, äc: ^!|æ}å



BREAKOUT SESSION

SWISS

SWISS is your competent partner for business travel. Take advantage of the extensive route network of SWISS and its partner airlines. Benefit from tailor-made solutions and services to reduce your travel costs.

Further information about the Breakout Session will follow.

BREAKOUT SESSION

International SOS

International SOS is the world's leading provider of healthcare, medical consultation and travel security services – we help companies to minimize risks for their mobile employees working abroad or in remote areas.

Further information about the Breakout Session will follow.

