

Reimagining China: A Fact-Finding Mission to Greater Bay Area, Hangzhou, and Shanghai

Nov 02-07, 2023

In light of the eased pandemic restrictions and an increase in flights to China, the Swiss-Chinese Chamber of Commerce (SCCC) and SwissCham are resuming their fact-finding and trailblazing trips to China. After a lengthy three-year hiatus from China, we have crafted an insightful program designed to help you reconnect with, and rediscover, the economic realities and opportunities within the country.

"Re-Discovery: A Special Focus on Innovation & Technology in China"

Our mission will be guided by the theme "Re-Discovery: A Special Focus on Innovation & Technology in China" and presents an array of opportunities: **business cooperation meetings, networking sessions, company visits, as well as cultural immersions**. These engagements are designed to promote Swiss-Chinese business development by **initiating contacts and projects**, allowing for **exploration of market opportunities** in various industries. In addition, **company visits** will provide a rare opportunity to visit innovative Chinese companies.

Key highlights of the trip include:

- Exploring the ecosystem and dynamic development of the Greater Bay Area
- Visiting leading Chinese technology companies
- Visiting the China International Import Expo, initiated by Chinese President Xi Jinping in 2018
- Touring M+ Sigg Collection at West Kowloon Cultural District's M+ Museum, designed by Swiss architects Herzog & de Meuron
- Networking with local entrepreneurs
- Learning from Swiss companies about their operations in China
- Experiencing the tranquil nature and tea culture in Hangzhou and its surroundings

Organizers



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Supporting Partners



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enabling new business

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Wednesday, 01 November 2023

Suggested flight: Zurich - Hong Kong (LX 138), arrival in Hong Kong at 17:40

Evening: Official start and briefing of delegation

Thursday, 02 November 2023

Morning:	Introduction to the Greater Bay Area (GBA) by the GBA Development Office Visit of the Hong Kong Science and Technology Park
Afternoon:	Company visit: China Unicom (Hong Kong) Limited Touring M+ Sigg Collection at West Kowloon Cultural District's M+ Museum
Evening:	Briefing by Swisscham Hong Kong Transfer to Shenzhen

Friday, 03 November 2023

Morning:	Meet & Greet with CCPIT Shenzhen Company visit: Tencent
Afternoon:	Company visit: Hai Robotics

Saturday, 04 November 2023

Morning:	Meet & Greet with Shenzhen UAV Industry Association
Afternoon:	Experience Robotaxi - selfdriving taxi
Evening:	Flight to Hangzhou

Sunday, 05 November 2023

Morning:	Transfer to Anji County Company visit: Henglin Home Furnishings (owner of Swiss furniture brand Lista Office)
Afternoon:	Bamboo Museum in Anji Transfer to Hangzhou
Evening:	Dinner on the Westlake, Hangzhou

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Monday, 06 November 2023

Morning:	Company visit: Alibaba and Alibaba Cloud Company visit: Geely Auto Group Transfer to Shanghai
Afternoon:	Meet & Greet with Swissnex Swiss company visit organized by Swisscham

Tuesday, 07 November 2023

Morning:	Meet & Greet with CEIBS Company visit: AlwaysBrong Application Technology Co., Ltd.
Afternoon:	Visit of the Chinese International Import Expo (CIIE) and ICBC booth Debriefing & official closing of the delegation
Evening:	Sino-Swiss Business Reception

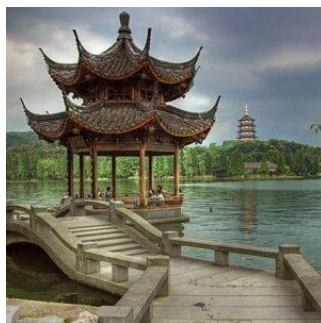
Wednesday, 08 November 2023

Option 1: Shanghai - Zurich (LX189)

11:05 Shanghai Pudong International (PVG) - 18:25 Zurich Airport (ZRH)

Option 2: Continuation of trip to Beijing, Xi'an and Chongqing with delegation organized by Swiss China Center.

Please note that the contents are subject to change, and the organizers reserve the right to modify the program according to current circumstances.



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Cost

Members: CHF 3980.- plus VAT

(applicable to members of SCCC, SHKBA, Swisscham, S-GE)

Non-members: CHF 4680.- plus VAT

The price includes:

- Reception service & local transportation (bus, train, domestic flight)
- Accommodation in Hong Kong, Shenzhen, Hangzhou, Shanghai
- Meals (lunches & dinners)
- All company visits
- Entry to M+ Museum, CIIE, cultural activities in Hangzhou

NOT included:

- International flights
- Chinese visa
- Insurance
- Tour guides
- Personal expenses such as extra alcoholic beverages, hotel service
- Additional hotel nights

The costs are calculated on the basis of the effective costs with a minimum mark-up for the organising organisations SCCC and SwissCham.

Intrigued?

Book your seat today by sending an email to info@sccc.ch with your name, address, contact details, company name and function. We looking forward to welcoming you to the journey.

Organizers



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