



Kingdom of the Netherlands



Schweizerische Eidgenossenschaft
Confédération suisse
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Embassy of Switzerland in Sweden

SUCCESSES AND BARRIERS FOR INNOVATION IN HEALTH CARE

What can we learn from three different health care systems?

Forum for Health Policy, a Swedish think tank, together with the embassies of the Netherlands and Switzerland, the Dutch and Swiss chambers of commerce and Swiss trade and investment promotion agency Switzerland Global Enterprise, are pleased to invite you to an exclusive workshop on Innovation in Healthcare.

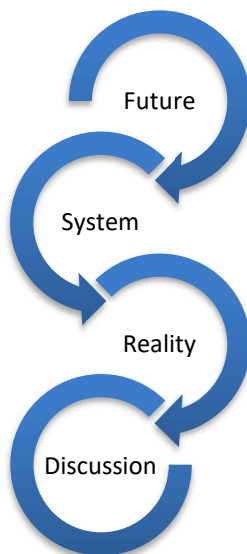
When? 7th March 2018, 13.30 - 18.00

Where? Embassy of the Kingdom of the Netherlands, Götgatan 16A, Stockholm

Innovation in health care systems is necessary to successfully provide care for an increasing number of patients at lower costs and with higher quality. However, the healthcare sector has many difficulties in adopting new innovations. Problems are technological, sociological, systemic and legal. Entrepreneurs are eager to participate and change the system, but they experience barriers. Furthermore, people working within the public health care system often face barriers to innovation. In Europe, every country has its own healthcare and innovation system with its own characteristics, but the problems faced are often similar.

Yet all health care systems also experiment with new ways of stimulating innovation and opening new venues for intrapreneurs as well as medtech and pharmaceutical firms to test new solutions. More efficient innovation organisations, developing an innovative culture, innovation competitions and compensation systems that reward quality are just a few examples. Here countries have much to learn from each other's experience.

In this seminar, speakers from Sweden, the Netherlands and Switzerland present their insights and experiences. What are the differences? Which are the barriers? What solutions can we find and what can we learn from each other?



What can we expect from the future in health care? - Predictions of possible developments.

Representatives from each country give a broad presentation on innovation. They are specifically being asked to reflect on adoption and diffusion of innovation.

Developers of innovations, i.e. startups and bigger companies are asked about their real-life experiences.

Reflections and conclusions from the panel and the audience.





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Program

- 13.00-13.30 Drop-in and mingle (coffee, tea and fruit served)
- 13.30-13.45 **Welcome:** Ines Coppoolse, Ambassador of the Netherlands,
Christian Schoenenberger Ambassador of Switzerland,
Peter Graf, Chairman of Forum for Health Policy
- 13.45-14.05 **The Future of Healthcare**
Björn Arvidsson, Head of Policy and Communications, Roche AB
- 14.05-14.20 **Involve the patients in innovation**
Eskil Degsell, Chairman of the Swedish Brain Tumor Association
- 14.20-15.05 **Innovation in health care from an organisational perspective – *barriers and successes***
Sweden: Robert Winroth, Commissioner for Innovation and Sustainable Healthcare, County Administrative Board of Västerbotten.
The Netherlands: Maaïke Wijnhoud, Senior policy officer at the Ministry of Health and Core faculty of the Health Innovation School
Switzerland: Prof. Antoine Geissbühler, Director Telemedicine and Cyberhealth, Director, innovation center, Geneva University Hospitals
- 15.05-15.25 **Coffee break and networking**
- 15.25-16.10 **Innovation in health care from an entrepreneurial perspective – *barriers and successes***
Sweden: Tomas Mora Morrison, CEO Cambio
The Netherlands: Laurens Leurink, CEO, MinDoktor
Switzerland: Peter Ruff, CEO, Exploris SA
- 16.10-16.55 **Panel Debate: *What can we learn? How do we speed up innovation?***
Jenni Nordborg, Director Vinnova
Anders Blanck, Administrative director Lif
Antoine Geissbühler, Geneva University Hospitals
Laurens Leurink, Mindoktor
Peter Ruff, Exploris
Reflections and questions from the audience.
- 16.55-17.00 **Conclusions/Health Policy aspects on innovation.** Catharina Barkman, Project Director, Forum for Health Policy.
- 17.00-17.15 **Final word:** Ambassador of the Netherlands
- 17.15-18.00 **Reception**