

SWITZERLAND GLOBAL ENTERPRISE  
CHEMIN DU CLOSEL 3, 1020 RENENS

**Your contact**

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**OFFER / ORDER CONFIRMATION**

**January 8-12, 2024, CES Las Vegas**

**TECH DISCOVERY MISSION, USA**



## 1. INTRODUCTION

Switzerland Global Enterprise will organize an Inspiring Mission to **Las Vegas during the Consumer Electronics Show** (as outlined below). The mission is designed as a transformational learning experience by immersing the participants into the largest consumer electronic fair in the world.

The Consumer Electronics Show (CES) has served as the proving ground for innovators and breakthrough technologies for 50 years – the global stage where next generation innovations are introduced to the marketplace, investors and experts. Why CES?

- **Global Exposure:** CES is the world's largest and most influential tech event, attracting over 170,000 attendees from 160+ countries. It's the perfect platform to showcase your Swiss innovation on a global stage, connect with international investors, partners, and customers, and gain unparalleled exposure.
- **Cutting-Edge Tech:** Stay ahead of the curve by experiencing firsthand the latest technological trends and innovations. From AI and robotics to IoT and 5G, CES is where groundbreaking technologies are unveiled. Swiss entrepreneurs can harness this knowledge to enhance their product offerings and remain competitive.
- **Networking Opportunities:** Connect with industry giants, startups, and visionaries. CES brings together professionals from various sectors, making it the ideal place to forge partnerships, collaborations, and investment opportunities. Imagine rubbing shoulders with the tech elite and making connections that could change the course of your business.
- **Market Insights:** Gain valuable insights into consumer behavior, market trends, and emerging technologies. Discover what consumers are looking for and adapt your products or services accordingly. CES offers seminars, panel discussions, and workshops that will equip you with actionable insights.

During this year's Inspiring Mission, seasoned CES experts will guide you through the countless booths to help you find the gems of the 2024 edition. Included will be an industry-specific tour based on the group's interest and participants will get a privileged access to the Swisstech Pavilion where the most innovative Swiss startups will be presenting their products.

[www.ces.tech](http://www.ces.tech) (Consumer Electronics Show) January 9-12, 2024 in Las Vegas, Nevada, USA

## 2. PROGRAM

### Preparation sessions

- In-person kick-off – participant networking & information about CES (Early December, TBA)
- Online training on the CES application – learn to navigate CES and plan your individual visits (Mid-December, TBA)

### Las Vegas & the Consumer Electronic Show CES (8-12 January)

#### Day 0: Monday, Jan 8

- Arrive in the electric city of Las Vegas and get ready to dive into the future.
- Kick-off the week with an exclusive opening keynote by L'Oréal at CES. Be the first to witness cutting-edge beauty tech innovations.

#### Day 1: Tuesday, Jan 9

- Join us for an invigorating guided tour of the Eureka Park, the epicenter of innovation where startups are born.
- Immerse yourself in the startup ecosystem, explore international country pavilions, and meet

## TECH DISCOVERY MISSION

visionary entrepreneurs.

- The highlight of the day: a deep dive into the Swiss Pavilion, where homegrown startups are set to dazzle with their innovations.
- In the evening, join an international networking dinner and create new contacts with like-minded entrepreneurs from over 30 countries.

### Day 2: Wednesday, Jan 10

- Get ready for an immersive adventure as we explore the heart of CES.
- Tour the prestigious LVCC (Las Vegas Convention Center) & Sands Expo and experience live demos at booths hosted by tech giants in the AI, Robotics, Digital-Health, Audio Video, Gaming, Metaverse & XR marketplaces.
- Conclude the day with an exclusive debriefing cocktail amidst the glitz and glamour of the Las Vegas Strip.

### Day 3: Thursday, Jan 11

- Start your day with a thrilling guided tour focused on vehicul-tech, and discover the future of mobility.
- Brace yourself for an industry-specific visit. Will it be a dive into the world of robotics or a journey through the energy landscape? You will be able to cast your vote and we will take you to the winning option.
- In the evening, we'll come together for a group outing to the MSG Sphere, the world's largest 4D movie theater.

### Day 4: Friday, Jan 12

- Today, it's your time to shine! Explore CES at your own pace with personalized guidance from our experts. Use the CES App to plan your individual visit and make the most of your time.
- Bid farewell to Las Vegas, armed with new knowledge and connections, as you board your return flight to Switzerland.

## 3. COST OF PARTICIPATION

- |   |                    |
|---|--------------------|
| • <b>Switzerland Global Enterprise, Gold member</b>   | <b>CHF 2'900.-</b> |
| • <b>Switzerland Global Enterprise, Silver member</b> | <b>CHF 3'200.-</b> |
| • <b>Non-member</b>                                   | <b>CHF 3'400.-</b> |

\* If not already, become a member of Switzerland Global Enterprise and take advantage of the discounts listed above. Please tick the box in the order form and complete the annexed membership registration form. For more information on S-GE membership see: [www.s-ge.com/en/membership](http://www.s-ge.com/en/membership).

### The above quoted cost includes:

- Participation at events mentioned in program
- Hotel accommodation from January 8 to 12 (Monday – Friday)
- Local transportation to events and visiting locations
- Debriefing Cocktail
- CES Attendee Registration including access to CES 2024 exhibitors.

### and excludes:

- Intercontinental flight arriving and departing from USA
- Individual arrangements for meetings
- Food & Beverages (except networking dinner on Tuesday Jan 9 & cocktail on Wednesday Jan 10)
- Any other items not specifically mentioned as included

**5. CONTACTS DETAILS REQUIRED**

Please provide the following contact details as they will appear on the participant list:

**Company/Institution:**

**Address:**

**First and family name:**

**Position:**

**E-mail address:**

**Mobile number:**

If you do not wish to appear on the participant list, click this box

Further for your registration with CES, the following information is required (ref: [CES-registration](#)):

**Date of birth:**

**Business credentials:** scanned business card, jpg/pdf (to attach to signed offer)

**Badge photo:** jpg/pdf (to attach to signed offer)

Invoicing address, if different from address above:

## 6. TERMS AND CONDITIONS

### Registration deadline:

October 31, 2023. Registration will be accepted on a “first come -first serve basis”. The registration will be confirmed by submission of down-payment invoice.

### Payment terms:

1. 50% down payment latest by November 15th, 2023
2. 50% balance 30 days net from the final invoice date

Payment is due with written confirmation of this offer. No reimbursement will be made in case of cancellation (please, refer to individual travel cancellation insurance).

The General Terms and Conditions of Switzerland Global Enterprise apply: [www.s-ge.com/terms](http://www.s-ge.com/terms).

## 7. ORDER CONFIRMATION

By signing this present Offer/Order Confirmation, the undersigned party, confirms acceptance of the offer and conditions as outlined above.

Please indicate your current membership status or request to become a member of Switzerland Global Enterprise by ticking one box below:

- Existing Gold Member
- New Gold Membership request
- Existing Silver Member (limited to companies employing less than 10 people)
- New Silver Membership request (limited to companies employing less than 10 people)
- Non-Member

Should you wish to register as a new member of Switzerland Global Enterprise, please complete the attached form – see below. In such case you accept the membership statutes listed on [www.s-ge.com/statutes](http://www.s-ge.com/statutes). Advantages and respective membership fees are indicated on <https://www.s-ge.com/en/membership>. Entitlement to the benefits begins upon acceptance by Switzerland Global Enterprise membership.

Place / Date:

Authorized signatory (signatories):

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Please return a duly signed and scanned copy of the Offer/Order Confirmation with attachments (business credentials and photo) by e-mail to: [mperrier@s-ge.com](mailto:mperrier@s-ge.com), direct phone: **+41 21 545 94 93**

Form only to fill out in case of request to become S-GE member

## Declaration Form

for Switzerland Global Enterprise  
(S-GE) Membership

### 1. COMPANY AND ADDRESS

Company: \_\_\_\_\_  
 Street, Number.: \_\_\_\_\_  
 PO Box: \_\_\_\_\_  
 Postal Code / City: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Telephone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 www: \_\_\_\_\_  
 Twitter: @ \_\_\_\_\_  
 LinkedIn Corporate Profile: \_\_\_\_\_

### 2. REGISTRATION IN THE COMMERCIAL REGISTER

Place and date: \_\_\_\_\_  
 Foundation year: \_\_\_\_\_

### 3. DOES YOUR COMPANY BELONG TO A CORPORATE GROUP?

Yes     No

If yes, to which group? \_\_\_\_\_

I have read and accepted the bylaws at [s-ge.com/statutes](http://s-ge.com/statutes).

You will receive a confirmation from us upon receipt of this declaration.

Place / Date

### 4. KEY FIGURES

No. of employees: \_\_\_\_\_  
 Total annual turnover: \_\_\_\_\_  
 Export Percentage in %: \_\_\_\_\_

### 5. MEMBERSHIP FEE ACCORDING TO THE FOLLOWING CRITERIA (NOT INCLUDING VAT)

#### Silver-Membership (see benefits)

Microenterprises (max. 10 employees): CHF 350.-

#### Gold-Membership (see benefits)

- up to 5 million total turnover: CHF 700.-
- up to 50 million total turnover: CHF 1,100.-
- up to 150 million total turnover: CHF 1,500.-
- up to 250 million total turnover: CHF 1,800.-
- over 250 million total turnover: to be agreed
- Holdings membership: at least CHF 2,000.-
- Public corporations: to be agreed
- Associations: to be agreed
- S-GE suppliers: to be agreed

Company stamp and signature: \_\_\_\_\_

Please send to: Switzerland Global Enterprise, Member Management, Stampfenbachstrasse 85, CH-8006 Zurich, as a PDF to [member@s-ge.com](mailto:member@s-ge.com), or complete online at [www.s-ge.com/joinusnow](http://www.s-ge.com/joinusnow).

Membership data is stored by S-GE, its contact points and the network partners that cooperate with S-GE in Switzerland and abroad and used for internal market research purposes. General and publicly available member data may be forwarded to third parties and are published on the internet and are accessible from third parties. Members declare their consent to S-GE, its contact points and the network partners that cooperate with S-GE in Switzerland and abroad informing them by letter, telephone and e-mail about their own and general economic activities during and after termination of membership. In so doing, S-GE observes the legal regulations laid down in the Data Protection Act and the regulations on unfair competition as stipulated by federal law.