

## Swiss Pavilion @ KORMARINE 2023

24 - 27 Oct 2023 at BEXCO Busan, Korea

### Why Korea?

Korea is the global leader in marine technology: 62% of high value-added vessel orders in the first half of 2022 occurred in Korean shipyards. It also captures nearly 60% global orders for eco-friendly ships. Korea Shipbuilding & Offshore Engineering Co. (KSOE), Samsung Heavy Industries (SHI), Daewoo Shipping Marine Engineering (DSME), Hyundai Heavy Industries (HHI) and others operate the largest shipyards worldwide.

### Why KORMARINE?

KORMARINE, the bi-annual International Marine, Shipbuilding, Offshore, Oil & Gas Exhibition, is the leading global industry show in the sector together with SMM Hamburg. Find your opportunities here at KORMARINE to grow your business with global and local key accounts.

700  
companies  
from  
30  
countries

1,500  
Booths  
(35,000m<sup>2</sup>)

19,541  
Visitors &  
Buyers

15  
Pavilions

Numbers as of 2021

[KORMARINE Official Website](#)

[KORMARINE Show report 2021](#)

### Why Swiss Pavilion\*?



We organize your participation - benefit from the **ready to use booth** to focus on your customer relations



Attractive **booth design with Swiss identity** which stands for high-quality standard and innovation



Select among the **various package solutions** customized to your individual needs



You have your **own exhibition space** and can use the **joint hospitality area** for your meetings



Enjoy the **networking event** we will organize for you - invite your business partners and clients



**Complimentary consulting session** in preparation for the show - book one with our Korea specialist

*\*A minimum of six Swiss or Liechtenstein companies is required to realize the Swiss Pavilion*

## Your Benefits

Focus on your clients and partners while we care about all organizational aspects for you – from project management to administrative preparation and realization!

	9sqm	18sqm	27sqm	36sqm
<b>Package fee</b>	CHF 9,450	CHF 18,300	CHF 27,000	CHF 31,800
<b>Main Benefits</b>	<ul style="list-style-type: none"> <li>✓ 2m² graphic</li> <li>✓ 1 high table + 2 bar chairs</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2m² graphic</li> <li>✓ 1 high table + 2 bar chairs</li> <li>✓ 1 table + 4 chairs</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2m² graphic</li> <li>✓ 1 high table + 2 bar chairs</li> <li>✓ 2 tables + 8 chairs</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2m² graphic</li> <li>✓ 2 high tables + 4 bar chairs</li> <li>✓ 2 tables + 8 chairs</li> </ul>
	<ul style="list-style-type: none"> <li>✓ Choose either 1 lockable sideboard <i>or</i> showcase</li> <li>✓ Free use of <b>hosted Hospitality Area</b> functioning as a common info desk with a non-exclusive translator (available to all customers). Snacks, coffee, non-alcoholic drinks are provided for free.</li> <li>✓ Free participation in the <b>Networking Event</b> - invite your partners &amp; customers. Max. number of participants per company: 10 pax.</li> <li>✓ Free initial consulting session, first point of contact for export-related issues, GoGlobal Cockpit (digital self-service platform)</li> </ul>			
<b>Included in all packages*</b>	<ul style="list-style-type: none"> <li>• Space rental with carpet, walls, lighting • 1 power socket • 1 company logo • internet access • cleaning &amp; garbage removal • storage (limited space) • exhibitor badges • entry in the official show catalogue &amp; Swiss online exhibitor directory</li> </ul>			
<b>Registration fee</b>	<b>CHF 650</b> S-GE gold members & Swissmem members	<b>CHF 800</b> S-GE silver members	<b>CHF 950</b> non-members	
<b>Optional Services</b>	<ul style="list-style-type: none"> <li>• Additional requests for the booth (graphics, screens, furniture)</li> </ul>			On request
	<ul style="list-style-type: none"> <li>• Translator (English – Korean)</li> </ul>			On request
	<ul style="list-style-type: none"> <li>• Business Meeting Arrangement - We organize 2-3 appointments for you on best effort basis</li> </ul>			<b>CHF 500</b> per meeting
	<ul style="list-style-type: none"> <li>• Business Partner Check-up - We verify 1 company based on the info in local trade registry</li> </ul>			<b>CHF 300</b> per company
	<ul style="list-style-type: none"> <li>• Market spot - We provide answers to 3-4 of your questions on the local market</li> </ul>			<b>CHF 1'000</b> 4 answers
<b>Special Package</b>  "Friends of Switzerland"	<ul style="list-style-type: none"> <li>• Have a poster or digital presence in the hospitality area to leverage the Swissness factor and support the Swiss Pavilion</li> <li>• Offer available also if you are already exhibiting with your local partner</li> <li>• Additionally, you will have the option to showcase your company/products digitally via a screen</li> <li>• Exempted from registration fee</li> </ul>			<b>CHF 1,700</b>

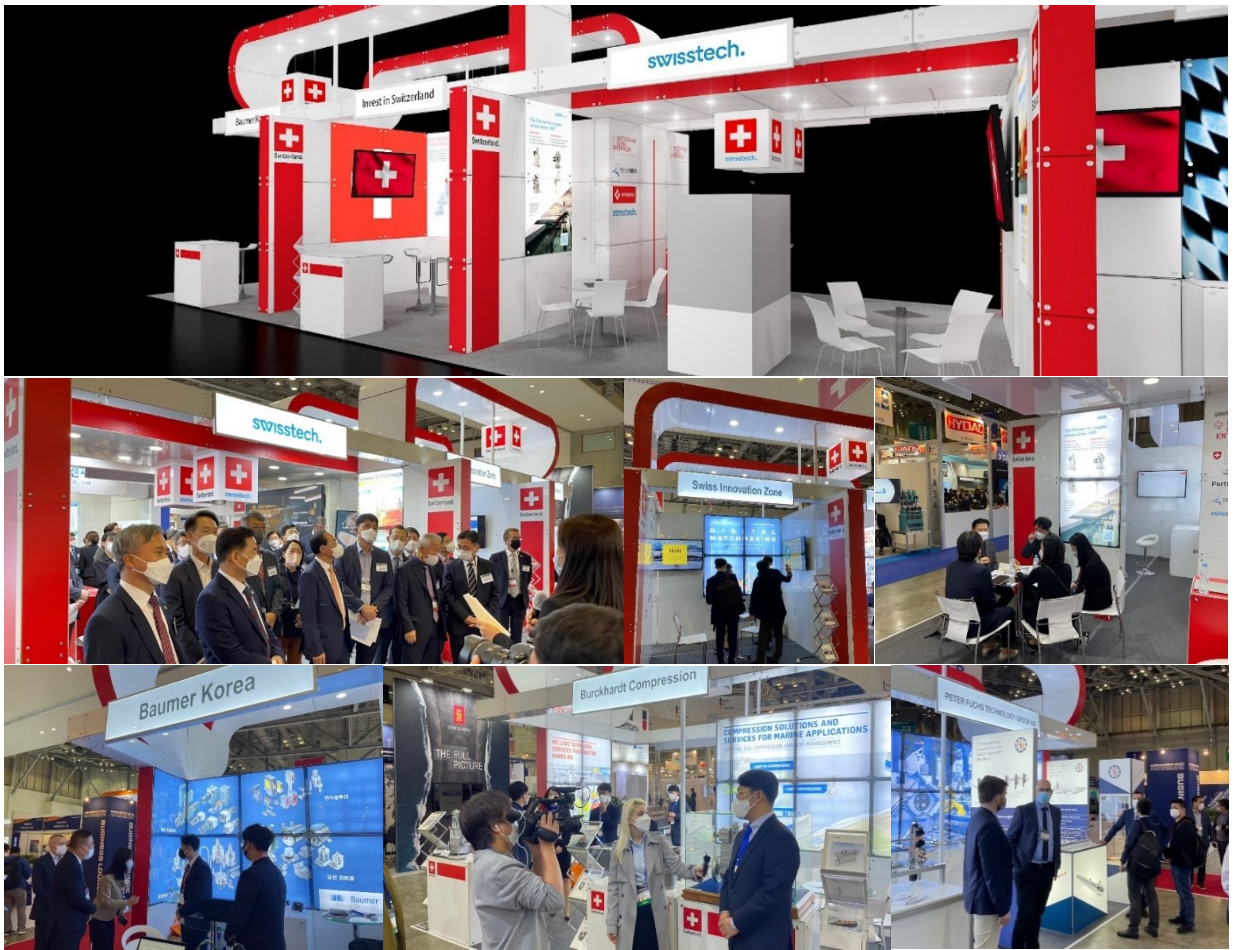
### Registration Deadline - 5 May 2023

\*Not included in the packages are: transport and insurance of your exhibits, individual booth design and additional furniture, technical connections and operating costs, travel and accommodation costs

For more information, please consult the [S-GE general terms and conditions](#). Please note we must strictly follow the organizer's guidelines regarding hygiene and safety, which can have an influence on booth sizes, realization of the hospitality area, catering and technical buildings.

[CLICK TO REGISTER](#)

## Review 2021



## Contact details



**Min-Seo Kang**  
Senior Trade Officer  
Swiss Business Hub Korea  
[min-seo.kang@eda.admin.ch](mailto:min-seo.kang@eda.admin.ch)  
+41 58 481 86 05



**Michela Giuliani**  
Consultant Korea + Japan  
S-GE Zurich Office  
[mgiuliano@s-ge.com](mailto:mgiuliano@s-ge.com)  
+41 58 481 86 05



**Alain Graf**  
Senior Consultant APAC  
S-GE Renens Office  
[agraf@s-ge.com](mailto:agraf@s-ge.com)  
+41 21 545 94 97



**Luca Degiovannini**  
Senior Director  
S-GE Lugano Office  
[ldegiovannini@s-ge.com](mailto:ldegiovannini@s-ge.com)  
+41 91 601 86 85

Partners



OFFICIAL PROGRAM

