



Câmara de Comércio Suíço-Brasileira  
Swiss-Brazilian Chamber of Commerce  
Schweizerisch-Brasilianische Handelskammer  
Chambre de Commerce Suisse-Brésilienne

## Invitation to the Swiss Pavilion at the Trade Fair

# CIOSP 2025

São Paulo, Brazil  
January 2025  
Expo Center Norte

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### Organization:

SWISSCAM Swiss-Brazilian Chamber of Commerce  
Av. das Nações Unidas, 12.551 | 04578-903  
São Paulo - Brazil | Tel. +55 (11) 5641 1230  
[www.swisscam.com.br](http://www.swisscam.com.br)

### Supported by:



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**The Fair:** The Paulista Association of Dental Surgeons (APCD) annually promotes the **International Dental Congress of São Paulo** (CIOSP) for over 60 years. The event translates the innovations of the dental market and professional development in a creative, productive and innovative way. CIOSP puts important pillars into practice in the training of professionals in the area, and brings together big names in the sector and market brands to present cutting-edge technology, scientific excellence and transformative experiences.

**The Swiss Pavilion:** situated in a privileged area of the international sector, it presents an excellent opportunity for companies seeking to be well located within the fair and to showcase themselves under the Swiss umbrella, a symbol of innovation and quality. An opening cocktail event is also organized, providing companies the opportunity to invite their clients and partners.

**Numbers:** in the 2024 edition, the fair will feature over 67 thousand square meters of commercial exhibition space and anticipates hosting approximately 95 thousand visitors, including dentists and other dental professionals. Additionally, there will be over 300 exhibitors throughout the 4-day congress.







Click here for more information about the trade fair  
<https://www.ciosp.com.br/en>



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### **Included services:**

- Rental fee
- Booth layout with Swiss design
- Furniture: counter, support table, and 3 chairs, a trash bin, 2 power outlets of 220V, and simple flooring (to be determined by SWISSCAM)
- Corresponding taxes and fees
- Catering services (including only non-alcoholic beverages)
- Cleaning service
- Night security service
- Project management (preparation, implementation, administration)
- Welcome cocktail for clients and potential business partners
- Support from our bilingual team
- Shared Wi-Fi network for all exhibitors for basic use
- Promotion of exhibitors through our communication channels (Instagram, LinkedIn, Website, and Newsletter)

The following services **are not included** in this proposal and will be provided only upon request:

- Goods transportation costs to the fair
- Wired internet
- Different flooring from what is already offered in the proposal
- Translator or receptionist service
- Additional furniture
- Badge readers
- Audiovisual equipment (television, LED panel, etc.)
- Floral decoration, decorative lighting, and other decorative elements
- Banners, banner stands, preparation and printing of flyers, etc.
- Printing of any materials (banners, brochures, wall graphics, etc.)
- Daytime security
- Any other service not mentioned above

\* For additional services, an administrative fee of 15% will be applied to the service cost.

## **Commercial Terms for the Participation in the Swiss Pavilion**

**Membership:** It is mandatory to be an active member of SWISSCAM, both at present and during the CIOSP Fair (2025 edition). Annual fees start at BRL 1'150.00 in Brazil and CHF 385.00 in Switzerland (only fixed cost that can be paid in CHF).

**SWISSCAM Coordination Fee:** BRL 10'000.00

- Includes: Project management (preparation, implementation, booth administration), support of bilingual employees during the fair collectively.

**Supplier Costs for Included Services:** soon

**Payment Conditions:** soon

**Booth Space Allocation:** Priority in choosing the booth location will be given based on the member's category, followed by the date of sending the signed commitment letter formalizing the member's participation in the Swiss Pavilion.

**Cancellation Terms:** If the minimum commercial area required by the event organizer for the Swiss Pavilion setup is not met, the reservation of space will not be confirmed with the fair organizer, and SWISSCAM will not proceed with the project.

**Regulatory Compliance:** It is the sole responsibility of the exhibitor to assume business risks, comply with ANVISA regulations, and meet all other legal requirements for the exhibited products. Acceptance to exhibit at the Hospitalar Fair held at the São Paulo Expo (organized by Informa Markets) should not be interpreted as a guarantee that the manufacturer has complied with such laws and regulations.

**In case you wish to receive a commercial proposal, please reach us at:**

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