

DIGITAL HEALTH

SWISS CORNER MEDICA START-UP PARK 2021 DUSSELDORF, 15-18 NOVEMBER 2021



Medica Start-up Park 2021



- 15 18 November 2021
- Messe Dusseldorf
- World Forum for Medicine / Start-up Park: Digital Health
- Non-
Visitor profile(Strukturdaten Medica 2019)121'000 visitors from 155 countries, 31% Germany, 69% Abroad5'500 exhibitors at Medica
 - \rightarrow There will be less visitors than in the past due to the current situation.
 - → Factsheet Hygiene and Infection Protection Concept of the organizer
- 35 start-ups from the fields of diagnostics, IoMT, smart solutions, chronic disease treatment, AI, VR, mHealth and wearable solutions
- www.s-ge.com/medica-startup-park / www.medica.de / Medica Start-up Park

SWISS Corner - Your Package

Exhibitor Package

CHF 4'500.-

- 1 table 70x120x110 cm. 2 stools ٠
- 1 graphic column, 80x40x250 cm ٠
- 1 exhibitor graphic, 70x100 cm ٠
- Power connection / incl. consumption ٠
- Internet access (2Mbps) ٠
- Basic cleaning ٠
- Entry into the online exhibitor directory ٠
- 1 Speaking Slot in the MEDICA CONNECTED ٠ HEALTHCARE FORUM
- S-GE service package (pre-show exhibitor ٠ workshop, pre-show support and on-site organization of your presence, 1 hour consulting by S-GE start-up expert)
- Max 2 staff at your booth
- Application deadline: 10 Sept 2021 or depending on availability of the trade fair



Innosuisse Start-up Package CHF 1'300.-

- Exhibitor package as defined on the left
- Optional Business Support Packages available



- You can apply for this package with a valid Innosuisse voucher or an Innosuisse SETI label obtained in the last 3 years. It's based on the **sou**sequent approval by the Innovation
- Council.
- Limited spaties available



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Innosuisse – Schweizerische Agentur für Innovationsförderung

 \rightarrow Would you like to get into the Innosuisse Program? Apply here.

CONDITIONS

SWISS CORNER



For Swiss and Liechtenstein companies



Your profile:

- Sector Digital Health
- Age of the company: 0 5 years
- Employees: 1 20
- Annual turnover: 0 3 Mio. EURO



Not included:

Transport and insurance of your exhibits • technical connections and operating costs • travel and accommodation

→ For more information, please consult the S-GE general terms and conditions at <u>www.s-ge.com/agb</u>.

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



We support you to get the most out of your participation: Pre-show exhibitor workshop

Impressions Swiss Corner at Start-up Park 2019











Deadline for Registration: 10 September 2021

Registration Form S-GE

Special Information:

Should Medica Start-up Park 2021 be held in a digital or hybrid format or will be postponed, a new offer will be made by S-GE and you will have the option to cancel your participation at no costs. Otherwise, terms and conditions as per S-GE general terms and conditions (<u>www.s-ge.com/agb</u>) apply. We will stay in close contact with you and keep you informed.

Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Innosuisse – Schweizerische Agentur für Innovationsförderung



CONTACT DETAILS

Project Management SWISS Corner:



Corinne Bachmann Project Manager Start-ups +41 44 365 54 60 cbachmann@s-ge.com



Corinne Wyler Project Manager Trade Fairs +41 44 365 52 53 cwyler@s-ge.com

Business Support:

Philipp Morger Consultant Start-ups +41 44 365 52 20 pmorger@s-ge.com

S-GE consultant in your region:



Office Zurich: **Nadja Kolb** +41 44 365 52 25 nkolb@s-ge.com



Office Lugano: **Monica Zurfluh** +41 91 601 86 85 <u>mzurfluh@s-ge.com</u>



Office Renens: Benedikt Schwartz +41 21 545 94 91 bschwartz@s-ge.com

Partner:



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Innosuisse – Schweizerische Agentur für Innovationsförderung Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Schweizerisches Generalkonsulat Swiss Business Hub Germany

