Join the SWISS Pavilion



#### **ARAB HEALTH**



- Live at Dubai World Trade Centre, 27 30 January 2025 Online Conference, tbc
- The largest healthcare exhibition in the MENA region
  - 2023: 3,358 exhibitors, 63,599 visitors
- Q Main product categories:
  - Medical equipment & devices, Disposables & consumer goods, Orthopedics & physiotherapy / rehabilitation, Imaging & diagnostics, Healthcare & general services, IT systems & solutions, Healthcare infrastructure & assets, Wellness & prevention
- Visitors Profile (based on Arab Health 2023):
  - 30% healthcare agent/dealer/distributor, 10% manufacturer, 9% clinics/medical practice, 5% hospital private, 5% healthcare/medical travel, 5% consultancy, 4% technology, 3% hospital public, 3% laboratory agent/dealer/distributor, etc.
  - 54% GCC, 16% Middle East, 12% Asia, 8% Africa, 8% Europe, 2% others
- www.s-ge.com/arabhealth / www.arabhealthonline.com

#### **SWISS PAVILION**

#### **FACTS AND FIGURES**



Country Pavilion for Swiss and Liechtenstein companies



The size of the SWISS Pavilion depends on demand (approx. 400sqm)



The location of the SWISS Pavilion is not confirmed yet (we try to be located again in the sector "Medical equipment & devices" in Trade Centre Arena)



Own exhibition space for each company



Joint hospitality area for your meetings

#### **BENEFITS**



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



Ready to use stand

12sqm booth 15sqm booth	CHF 19,750 CHF 24,400	
Space rental & booth construction 1 power socket, 1 company logo,		
<ul> <li>12sqm: 1 table and 4 chairs</li> <li>to choose: 1 lockable sideboard or showcase</li> <li>1 brochure rack</li> </ul>	<ul> <li>15sqm: 2 tables and 8 chairs</li> <li>to choose: 2 lockable sideboards or showcases</li> <li>1 brochure rack</li> </ul>	graphics or change of furniture → separate costs
Corner booth: depending on size, participations (booth allocation wi	USD 605	







# 9sqm PACKAGE

9sqm booth	CHF 14,950
Space rental & booth construction, illumination, 1 power socket, 1 company logo, S-GE service package	
1 table and 4 chairs to choose: 1 lockable sideboard or 1 showcase 1 brochure rack	graphics or change of furniture → separate costs



### PACKAGE - BEING THERE IS EVERYTHING!

Limited number of packages available

→ First come, first serve

4sqm booth	CHF 6,950	
Space rental & booth construction, illumination, 1 power socket, 1 company logo, S-GE service package	max. 2 people of your team onsite	
2 sqm graphic (print from delivered data) 1 high table, 2 highchairs to choose: 1 lockable sideboard or showcase 1 brochure rack	Additional graphics or change of furniture → separate costs	



# **SWISS PAVILION – COST OVERVIEW**

	4sqm	9sqm	12sqm	15sqm
Package	CHF 6,950	CHF 14,950	CHF 19,750	CHF 24,400
	S-GE gold member: CHF 650 S-GE silver member / member Swiss Medtech: CHF 800			
S-GE registration fee				
	Non-member: CHF 950			
Mandatory Online Package "Essential" (Lead Retrieval & Basic Profile by organizer)	USD 1,500			
Corner booth fee (*if chosen and available)	n/a	n/a	USD 605*	USD 605*

#### THIS IS WHAT WE DO FOR YOU

## S-GE service package

**Organization:** Project management as well as organizational and administrative preparation and realization • contact person before, during and after the trade fair

Let the show begin: hospitality area • catering offer • storage (limited space) • booth cleaning and garbage removal • Swiss dinner reception

**Communication:** Company logo on your booth • entry in the <u>Swiss Online Exhibitor</u> <u>Directory</u>

Other services: Free initial consulting session, first port of call for export-related issues, GoGlobal Cockpit (free analysis platform), benefit from the worldwide network of our Swiss Business Hubs

#### Not included

- Transport and insurance of your exhibits
- Individual booth design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- → For more information, please consult the S-GE general terms and conditions

#### **REGISTRATION AND CONTACT DETAILS**

**Registration Deadline:** 16 February 2024 (or first come, first served)

# **Project Team SWISS Pavilion:**



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# S-GE country consultant in your region:



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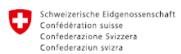
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Consulate General of Switzerland Swiss Business Hub Middle East



