

## **Exhibition and conference “Rebuild Ukraine”, 14-15 November 2023, Warsaw**

### **Project background**

According to the Ukrainian president Volodymyr Zelenskyy, the recovery of Ukraine becomes the largest economic project in Europe of our time. The current estimates point that it will cost at least 700-800 billion USD. Infrastructure funds will find a large number of projects in the airports and in the construction of new roads and bridges. Real estate funds will receive a market with hundreds of millions of square meters of new housing, offices, logistic and industrial parks. Banks and financial institutions can enter the huge market of lending for all these projects in Ukraine.

The reconstruction process will require a strong involvement of international institutions, organizations, and also companies. It gives also a lot of business opportunities for the Swiss enterprises. In that regard it is paramount to establish best possible contacts with the central Ukrainian government, regional authorities, institutions that can support the expansion and business development and directly to the Ukrainian companies.

As a neighboring country, Poland will take a significant role in the reconstruction of the Ukrainian economy. The country has already proven its position as a hub for military and humanitarian support. The Polish companies have been active on the Ukrainian market before the war and hence are able to provide a sufficient support for joint project for the Swiss enterprises.

There are currently a lot of conferences and events regarding the reconstruction of Ukraine. One of the main is the international exhibition & conference “ReBuild Ukraine” held for the second time in Warsaw. The scope of this trade fair is to provide an offline platform for recovery projects, materials, technologies, equipment and investments required to rebuild Ukraine's war-torn economy, with an emphasis on infrastructure, industry, energy and housing. During this edition, under the support of the Ministry for Communities, Territories and Infrastructure Development of Ukraine more than 26 territorial communities affected by the war and around 100 guests will be present. The other scope of the conference will be organized under the support of the Ministry of Energy of Ukraine pavilion. State companies from the following economic sectors: Nuclear Energy, Electricity, Oil and Gas Industry, Coal Industry, Green Energy, Energy Efficiency will take part in the event.

The previous edition in February 2023 gathered more than 300 exhibitors from 22 countries with 12 national pavilions.

More information about the event can be found here: <https://rebuildukraine.in.ua/en>.

### **SWISS Pavilion**

To connect the Swiss decision makers and organizations, Switzerland Global Enterprise and the Swiss Business Hub Central Europe will organize a SWISS Pavilion during the “ReBuild Ukraine” conference. The goal is to accentuate the Swiss business presence and role by the recovery process of Ukraine. It will be a meeting point for all stakeholders and provide a good platform for networking.

With more than 25 square meters and very good location vis-à-vis the Ukrainian pavilions we would like to warmly welcome the most important Swiss industrial associations, organizations and representatives of companies.

The SWISS Pavilion will be organized in cooperation with the Team Switzerland Infrastructure, the Swiss Embassy in Poland and the Polish-Swiss Chamber of Commerce. The Switzerland team comprises relevant departments from the Swiss Federal Administration, Switzerland Global Enterprise (S-GE), Swiss Export Risk Insurance (SERV), Swissmem, Swissrail and suisse.ing. Team Switzerland stands for rapid and individual processing of requests from foreign companies and public institutions. It acts as a service provider for Swiss exporters, foreign prime contractors (EPCs) and authorities.

## Agenda proposal

<b>13.11.2023 (Monday)</b>	
Morning/noon	Arrival in Warsaw
Morning/noon	Check-in
Noon	Meeting with representatives of the Polish/Ukrainian government - optional
Afternoon	Dinner in the Embassy hosted by the Swiss Ambassador Fabrice Filliez
<b>14.11.2023 (Tuesday)</b>	
Morning-afternoon	Participation at the conference/individual meetings
Afternoon	Exclusive event after the conference with the Ukrainian decision makers
<b>15.11.2023 (Wednesday)</b>	
Morning-afternoon	Participation at the conference/individual meetings
Afternoon	Departure from Warsaw

## Switzerland Global Enterprise and the Swiss Business Hub Central Europe

Switzerland Global Enterprise (S-GE) is the official Swiss consultancy, promotion and platform organization for export and investment promotion with around 200 employees throughout Switzerland and in 30 countries. The Swiss Business Hub Central Europe is the Warsaw-based representative of S-GE. Part of the Embassy of Switzerland in Warsaw, it is responsible for implementing Swiss export strategies in Poland, Slovakia, the Czech Republic and Hungary.

The Swiss Business Hub Central Europe is the key contact point for Swiss and Liechtenstein small and medium-sized enterprises (SMEs) looking for export opportunities in Poland, Slovakia, the Czech Republic and Hungary. Although the Ukrainian market was not an original target country for the Swiss Business Hub Central Europe, the geographical and cultural proximity, intensive relations between Poland and Ukraine, strong presence of the Ukrainian companies in Poland and the Polish enterprises in Ukraine and active involvement of the Polish business support institutions and organization in the reconstruction process, gave a strong impulse for the SBH CE to establish good contacts to all of the stakeholders in the recovery of Ukraine.