



## Text for webinar registration page

# WEBINAR: Electric Vehicles Market in India Tuesday, 7<sup>th</sup> May 2024 – 10 AM (CET)

Switzerland Global Enterprise and the Swiss Business Hub India are organizing a webinar on the Electric Vehicles Market in India.

### In this webinar, you will learn about:

- · India's electric vehicles market
- Key business opportunities for Swiss and Liechtenstein companies in India
- Swiss Electric Vehicles Mission to India from 15-19 September 2024

## Key highlights of India's electric vehicles market:

- The government of India has set a target of 30% electric vehicles on roads by 2030.
- EVs accounted for nearly 5% of total vehicle sales from October 2022 September 2023;
  this could reach more than 40% penetration by 2030
- By 2030, India's EV market size is expected to be more than CHF100 bn.
- India will need more than one million charging stations by 2030 to support the increased usage of electric vehicles.
- India's FAME (Faster Adoption and Manufacturing of Hybrid and Electric Vehicles) programme provides subsidies for EVs, thereby accelerating consumer adoption.

## **Schedule**

10:00: Welcome and introduction to S-GE

10:05: Welcome to Swiss Business Hub India

10:10: Electric Vehicles in India: presentation of key findings

10:25: Swiss Electric Vehicles Mission to India 2024

10:35: Q&A

10:45: Close

Registration Deadline: 3rd May 2024

#### Register for the webinar here. To join the webinar, please use the link provided below:

#### Contact us

If you have any questions regarding the webinar, please get in touch with us:

OFFICE ZÜRICH	OFFICE RENENS	OFFICE LUGANO
Deepti Sharma	Bastien Bovy	Luca Degiovannini
Senior Consultant India and	Consultant India + Middle	Senior Director
South Asia	East + Africa	Market Southern Switzerland
S-GE, Zurich	S-GE, Renens	S-GE, Lugano
dsharma@s-ge.com	bbovy@s-ge.com	LDegiovannini@s-ge.com
T +41 44 365 52 37	T +41 21 545 94 99	T+41 91 601 86 85